



# LUXURY ONLINE SYNDICATION

The MLS can only do so much. Reach the most qualified, affluent audiences for your luxury listings with the **Homes & Land** syndication partners.



## LISTINGS \$450,000+ QUALIFY

## RETAIL VALUE PER LISTING

### THE WALL STREET JOURNAL

\$198

- 32.2 Million international monthly unique visitors
- 272 Million monthly page views
- 1.1 Million own 2+ residences

Find your listings by searching [WSJ.com/news/realstate](https://www.wsj.com/news/realstate)

### MarketWatch

\$198

- 40 Million international monthly unique visitors
- 93 Million monthly page views
- 78% used MarketWatch to make a personal investment

Find your listings by searching [WSJ.com/news/realstate](https://www.wsj.com/news/realstate)



## LISTINGS \$500,000+ QUALIFY

### UNIQUE HOMES

\$495

- 350,000 unique monthly visitors
- \$4.5 Million average net worth

Find your listings by searching [UniqueHomes.com](https://www.uniquehomes.com)

## LISTINGS \$750,000+ QUALIFY

### Robb Report

\$500

- 295,000 unique monthly visitors
- Definitive authority for ultra-affluent consumers

Find your listings by searching [RealEstate.RobbReport.com](https://www.realestate.robbreport.com)



## LISTINGS \$1,000,000+ QUALIFY

### MANSION GLOBAL

\$198

- 2.3 Million unique monthly visitors
- \$418,000 average household income
- 50% of visitors plan to buy home in next year

Find your listings by searching [MansionGlobal.com](https://www.mansionglobal.com)

### PENTA

\$198

- 6 Million unique monthly visitors
- 44% of visitors have household net worth exceeding \$2 Million+

Find your listings by searching [MansionGlobal.com](https://www.mansionglobal.com)

### BARRON'S

\$198

- 6 Million unique monthly visitors
- 67% of visitors have a net worth exceeding \$1 Million+

Find your listings by searching [MansionGlobal.com](https://www.mansionglobal.com)

Turnkey access through **Homes & Land** to the luxury real estate sites that matter.